

Anyone can claim to provide Advanced Primary Care.

Only PBGH Care Excellence Can Certify It.

A New Era of Patient-Centered Care

It's time to raise the standard of primary care. Let's face it, today's experience is challenging for patients and providers. Patients cannot get access to care when they need it. They may forego care altogether or seek costly alternatives only to be referred back to the primary care physician for follow-up. When patients do see their provider, the appointment is often rushed, affecting both the quality of care they receive and health outcomes.

Providers feel the pain, too. They are overwhelmed with excessive patient loads with insufficient time for thorough consultations. This often leads to incomplete assessments, misdiagnoses and prescription errors, leaving patients feeling neglected, dissatisfied and affecting their overall health.

Advanced primary care is fast becoming a game-changing strategy for improving health care quality and affordability:

- It puts the patient at the center of the health care experience.
- The advanced primary care provider is focused on preventive care and proactively managing and coordinating patient care.
- Providers take the time to listen, understand and provide tailored strategies to meet patients' unique needs.
- Care is delivered through in-person and telehealth visits to provide convenient access to care.
- It is value-driven, outcomes-based and includes integrated services, such as behavioral health, chronic disease management.
- The advanced primary care team coordinates care transitions and referrals to high-value specialists.

Employers Benefit from Advanced Primary Care, Too!

Advanced primary care offers employers a path to high-quality, affordable health care that benefits employees and your bottom line with reduced absenteeism; enhanced productivity; better fiduciary oversight; and lower health care spending.

Health care is employers' top expense after payroll. You deserve to know you are getting the best care.

How to Distinguish Advanced Primary Care

With all the excitement and potential of advanced primary care, the million-dollar question is: How do I identify an advanced primary care practice?

The truth is, anyone can claim to offer advanced primary care, but only the PBGH Care Excellence Program can certify it. That's because we set the standard for advanced primary care.

The PBGH Care Excellence Program was developed from our groundbreaking work to define and promote advanced primary care to improve health, well-being, prevention and early intervention. It is built using years of experience as an operating partner of the country's most successful centers of excellence program. It is the only accreditation that uses PBGH's employer-defined standards to ensure employees have simple, reliable access to high-quality and high-value primary and specialty care.



Employers and Health Plans Trust the PBGH Care Excellence Program to identify and certify advanced primary care practices that meet employers' stringent clinical and patient care standards.

Learn how you can make certified advanced primary care part of your benefits plan. We can certify the quality of your existing practices using the Care Excellence Program standards or help evaluate new practices for direct contracting.

The Purchaser Business Group on Health is a nonprofit membership organization with over 35 years of conflict-free experience supporting jumbo self-insuring employers.

Raise the standard of primary care to make health care better and more affordable. Contact Raymond Tsai to get started! Email: rtsai@pbgh.org