

Managing Obesity Risk: The Weight Epidemic Can't Wait



Andrew Brown, PhD

Assistant Professor,
Department of Applied Health Science,
School of Public Health, Indiana University



Jenny Goins, SPHR

President & CEO
Kentuckiana Health Collaborative and
former Commissioner, Department of Employee
Insurance, Commonwealth of Kentucky

Meeting Objectives & Agenda:

- Understanding the science of obesity
- Myths and facts about obesity
- Quantifying the impact of obesity on employee health and our health care system
- Creating a benefit design to address obesity care

Andrew Brown, PhD

Andrew W Brown, Ph.D., is an Assistant Professor with the [Department of Applied Health Science](#) at the [Indiana University School of Public Health Bloomington](#). Formally trained in nutrition, biochemistry, and statistics, he brings practical, basic science experience to evaluating how nutrition research is conducted and communicated. His [recent work](#) involves investigating myths and presumptions in nutrition and obesity literature, meta-analyzing studies about nutritional influences on obesity, characterizing reporting practices that may perpetuate nutrition misinformation, and crowdsourcing the synthesis of published research. Dr. Brown has received local, regional, and national [awards](#) and spoken internationally about integrity in research reporting and science communication with respect to nutrition and obesity research.

Resources:

Casazza K, Fontaine KR, Astrup A, et al. Myths, Presumptions, and Facts about Obesity N Engl J Med 2013; 368:446-454. Accessed at: <https://www.nejm.org/doi/full/10.1056/NEJMsa1208051>

Vorland CJ, Brown AW, Dawson JA, et al. Errors in the implementation, analysis, and reporting of randomization within obesity and nutrition research: a guide to their avoidance, International Journal of Obesity (2021) 45:2335–2346; <https://doi.org/10.1038/s41366-021-00909-z>

Jenny Goins, SPHR

As President and CEO of the Kentuckiana Health Collaborative, Jenny is responsible for leading, engaging, and aligning employers and healthcare stakeholders to collaborate on innovative, systemic improvements to health and healthcare delivery.

She is the former Commissioner for the Kentucky Employees' Health Plan, with 290,000 members, the largest self-insured health plan in the Commonwealth. Prior to appointment as Commissioner, served for seven years as the Department's Deputy Commissioner. Jenny is a retired Air Force Chief Master Sergeant whose career included duties in combat communications, journalism, personnel, and leadership development.

Upcoming Meetings

Wednesday, June 1, 2022, 11:00 – 12:00 pm PT Creating an Inclusive & Comprehensive Benefit Offering		
II.	<ul style="list-style-type: none"> • A patient perspective on benefits access and benefits coverage language • Designing a patient-centered program • Success factors in member engagement and outcomes <p><i>Moderator: Emma Hoo</i> <i>Director of Value-Based Purchasing</i> <i>Purchaser Business Group on Health</i></p>	<p>Ava Zebrick, MSHCM Patient Experience Supervisor Oschner Medical Center</p> <p>Bruce Sherman, MD, FCCP, FACOEM Medical Director, North Carolina Business Group on Health</p> <p>Rachel Miegel, Well-being Program Strategist CSAA Insurance Group</p>
Wednesday, June 8, 2022, 11:00 – 12:00 pm PT Addressing Obesity as Part of a Whole Person Health Strategy		
III.	<ul style="list-style-type: none"> • Engaging members to improve total health • Weight management support as part of a well-being strategy • Addressing health equity and social determinants • Providing a comprehensive strategy to support members <p><i>Moderator: Randa Deaton</i> <i>Vice President, Purchaser Engagement</i> <i>Purchaser Business Group on Health</i></p>	<p>Rami Bailony, MD, Co-Founder & CEO Enara Health</p> <p>Tammy Watts, Clinical Services Program Manager Pacific Gas & Electric Co.</p> <p>Anuruddh Kumar Misra, MD, FACP, CAQSM, QME, Premise Health/Pacific Gas & Electric Co.</p> <p>Jason Parrot, Senior Vice President, Enterprise Growth and Partnerships, Vida Health</p> <p>Tara Sherman, Well-being Strategy Leader Boeing</p>