

Impact of Obesity on Employer Health Plans



Action Steps to Address Obesity



Vendor Collaboration



Data



Benefit Design and Alignment



Strategic Plan

Action Steps to Address Obesity



Vendor Collaboration

TPA

PBM

Wellness

Onsite
Clinics

Consultant

Point
Solutions



Kentuckiana
Health Collaborative

Building a Bridge to Better Health, Better Care and Better Value

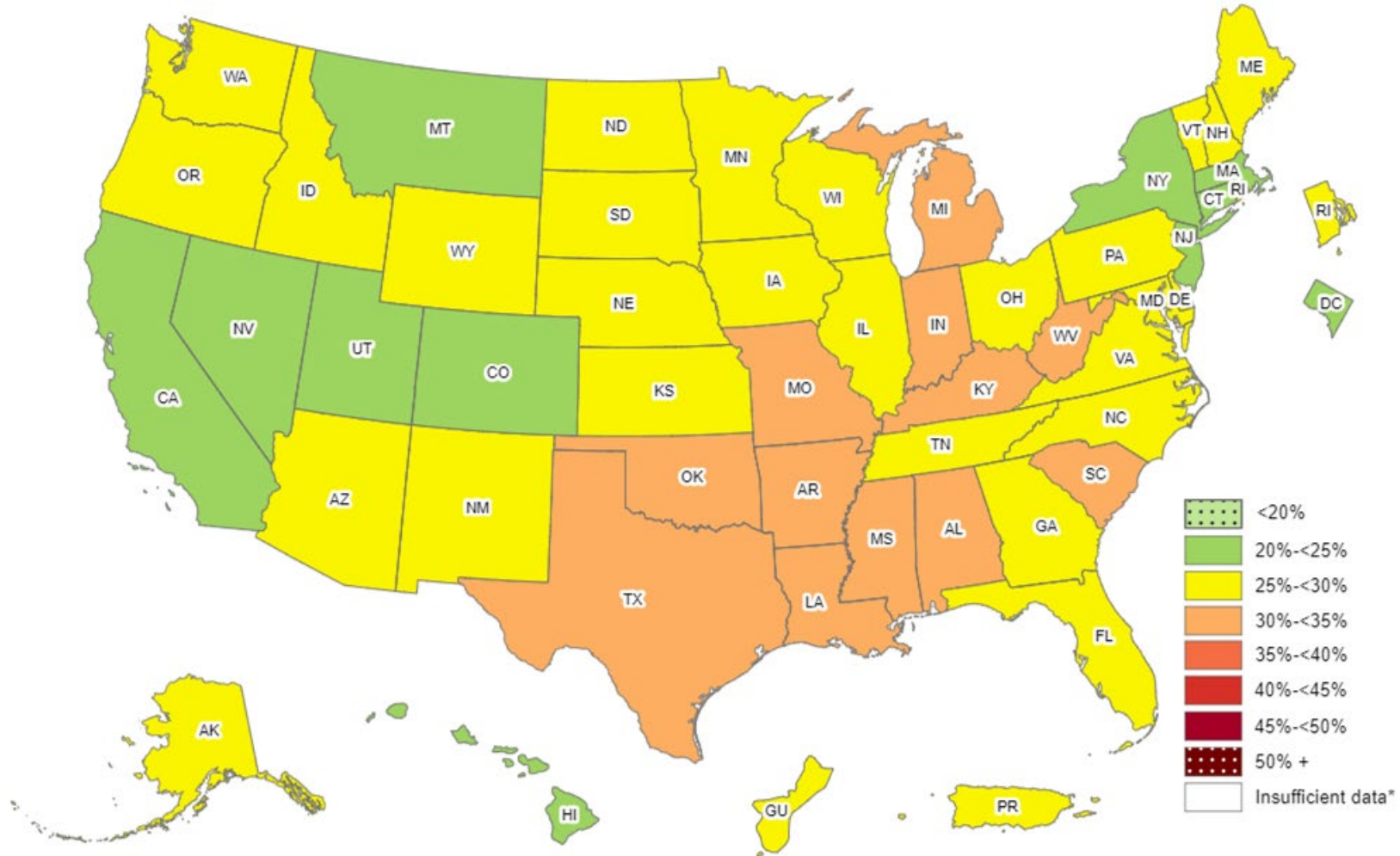
Action Steps to Address Obesity



Data

Prevalence¹ of Self-Reported Obesity Among U.S. Adults by State and Territory, BRFSS, 2011

† Prevalence estimates reflect BRFSS methodological changes started in 2011. These estimates should not be compared to prevalence estimates before 2011.

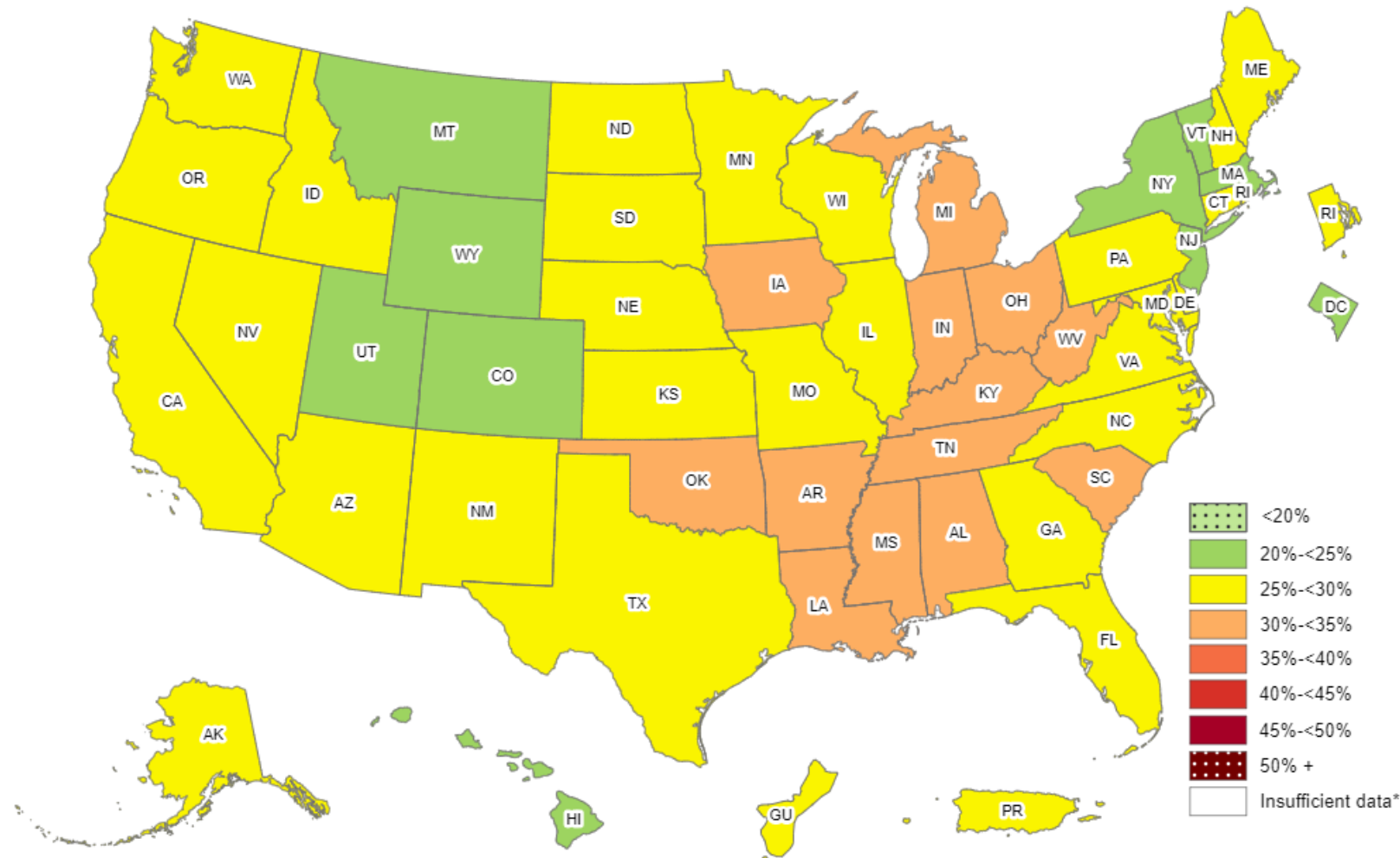


***Sample size <50, the relative standard error (dividing the standard error by the prevalence) $\geq 30\%$, or no data in a specific year.**



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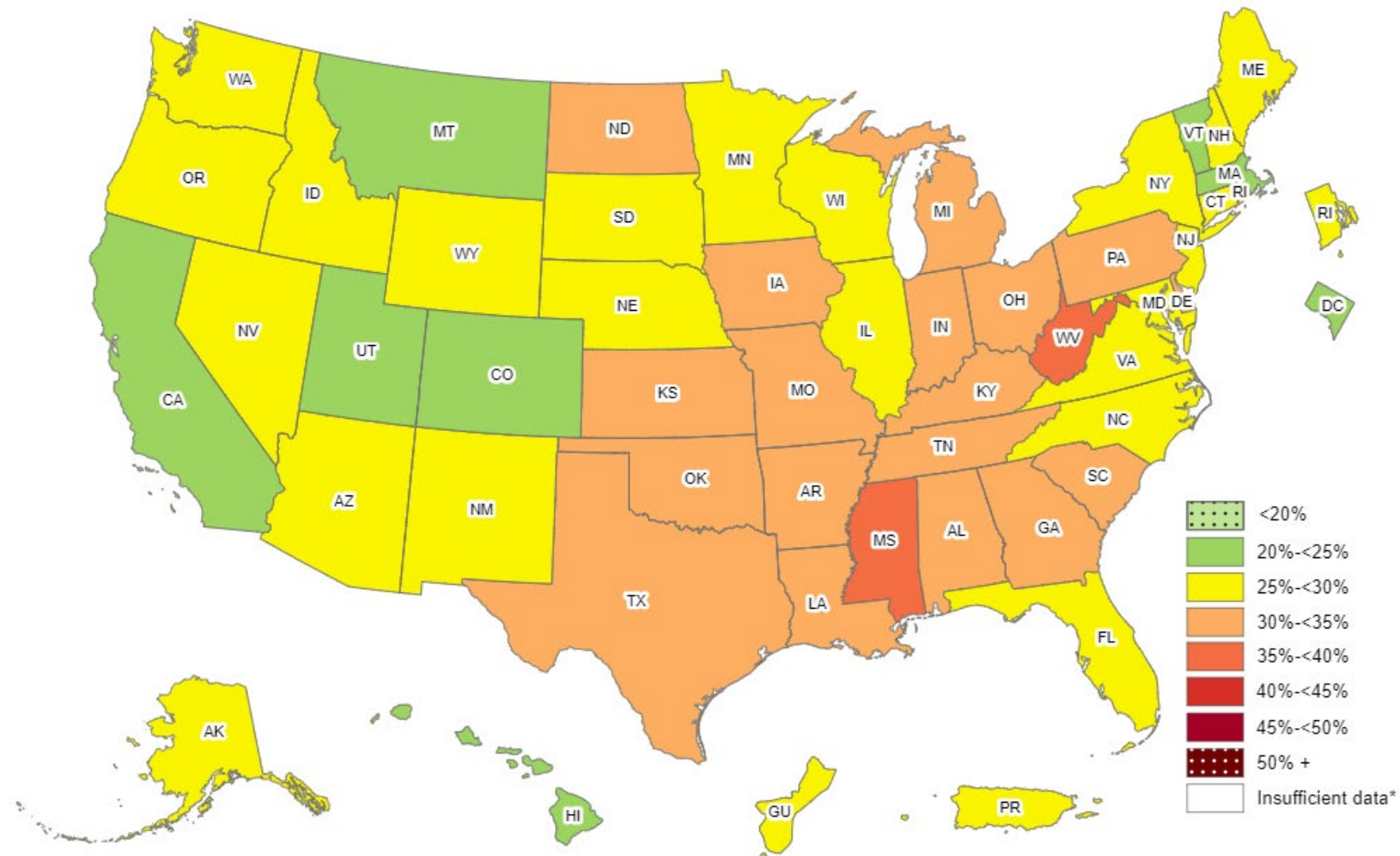


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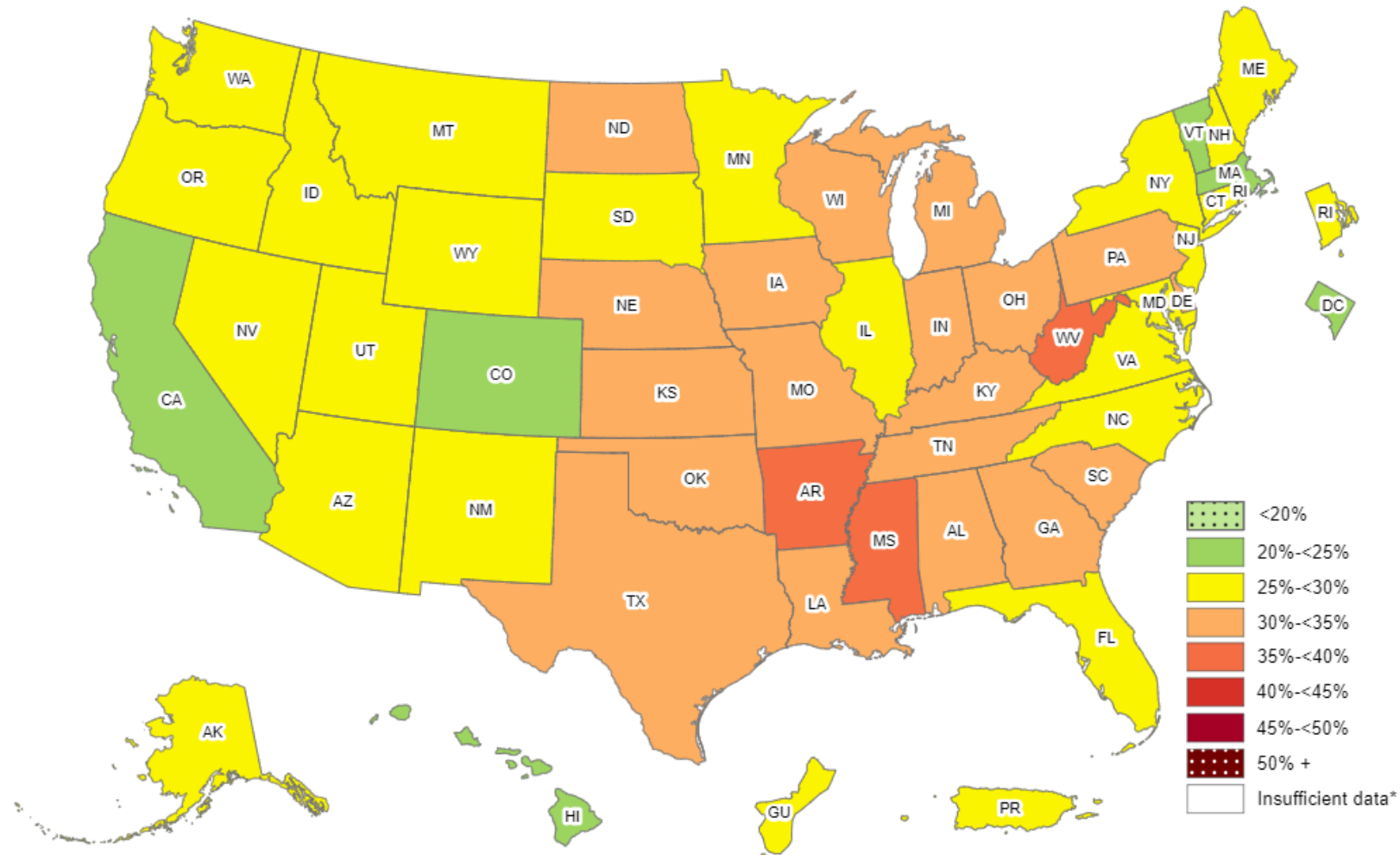


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Prevalence[†] of Self-Reported Obesity Among U.S. Adults by State and Territory, BRFSS, 2014

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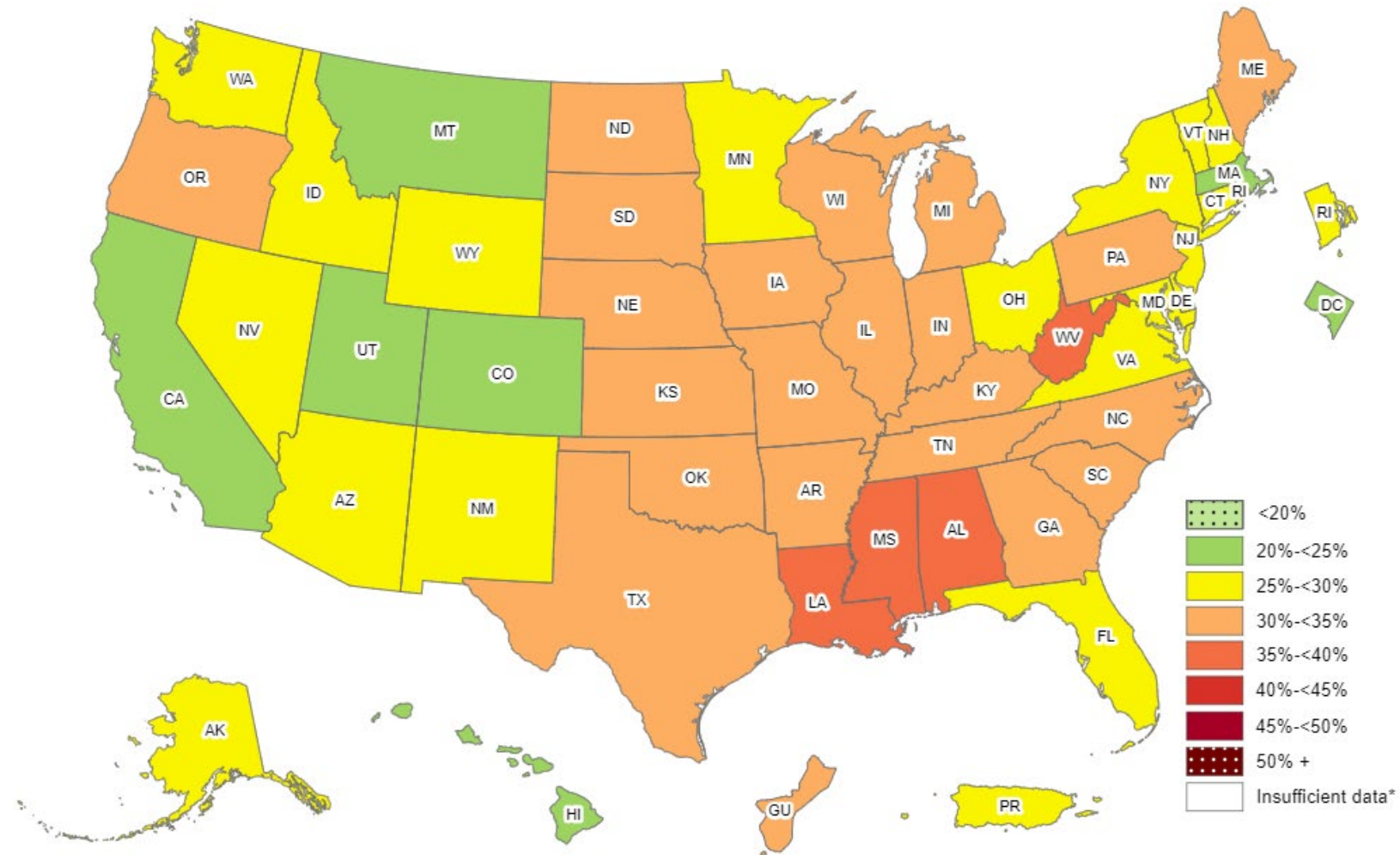


*Sample size <50, the relative standard error (dividing the standard error by the prevalence) $\geq 30\%$, or no data in a specific year.



Prevalence[†] of Self-Reported Obesity Among U.S. Adults by State and Territory, BRFSS, 2015

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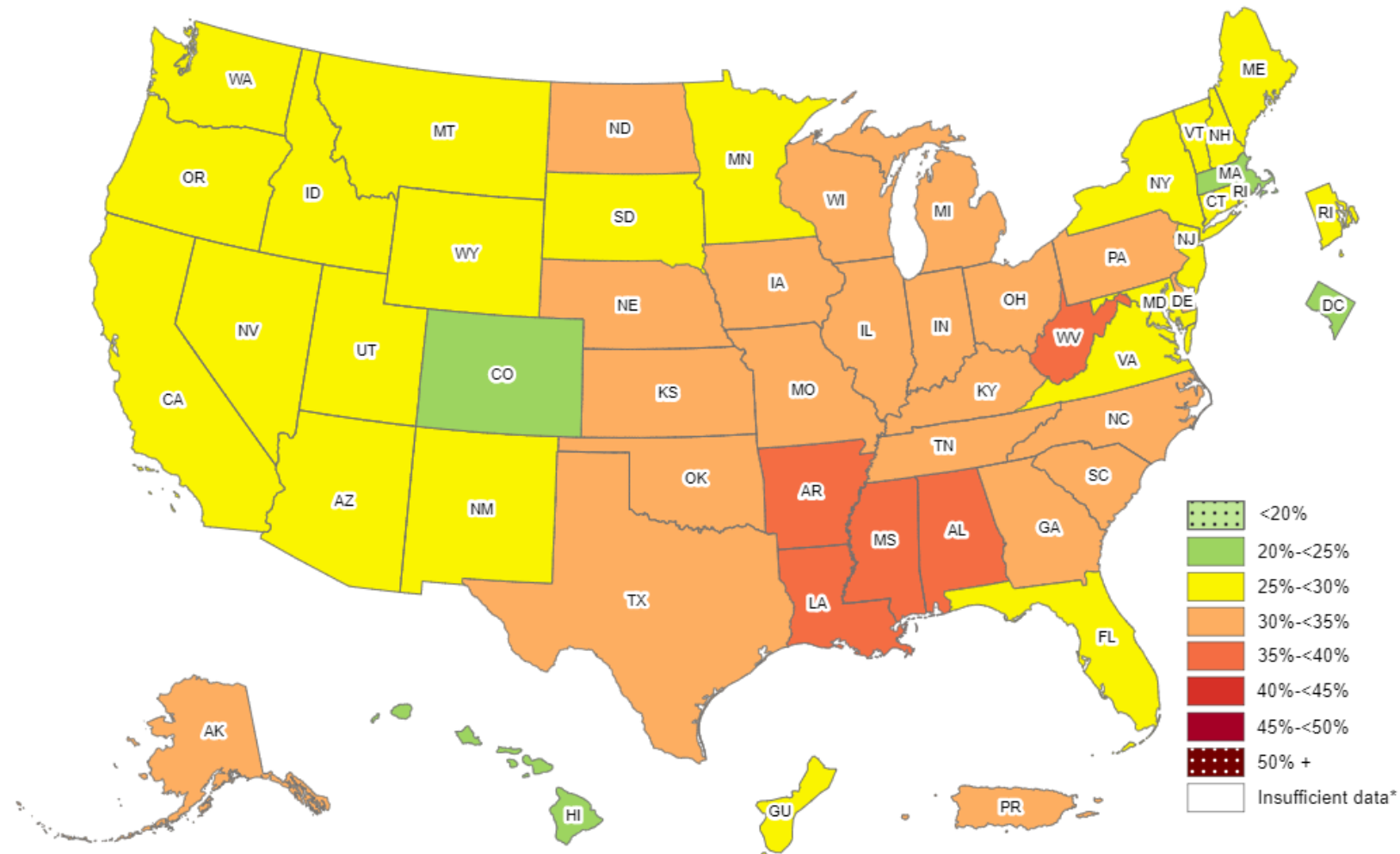


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Prevalence[†] of Self-Reported Obesity Among U.S. Adults by State and Territory, BRFSS, 2016

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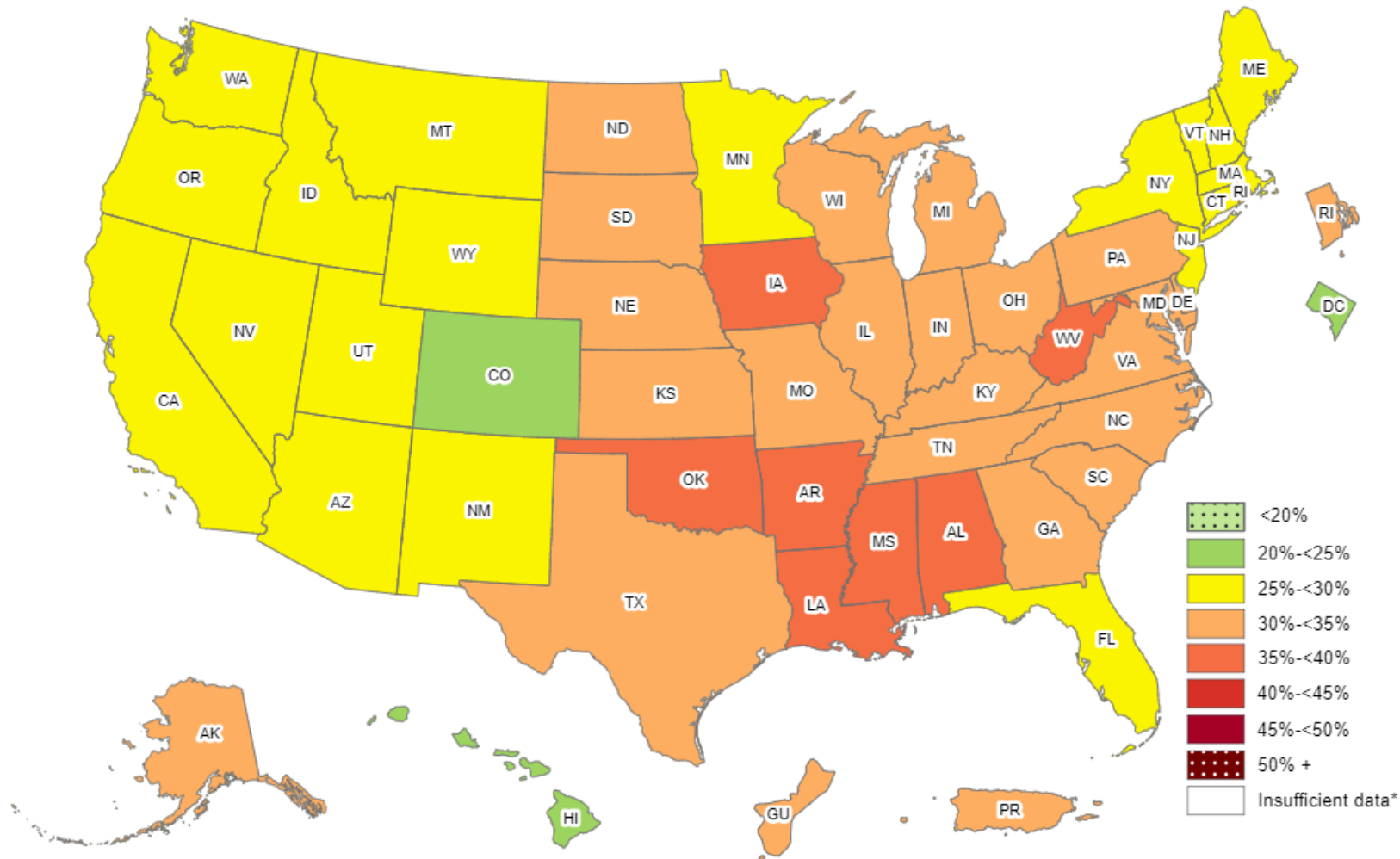


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Prevalence[†] of Self-Reported Obesity Among U.S. Adults by State and Territory, BRFSS, 2017

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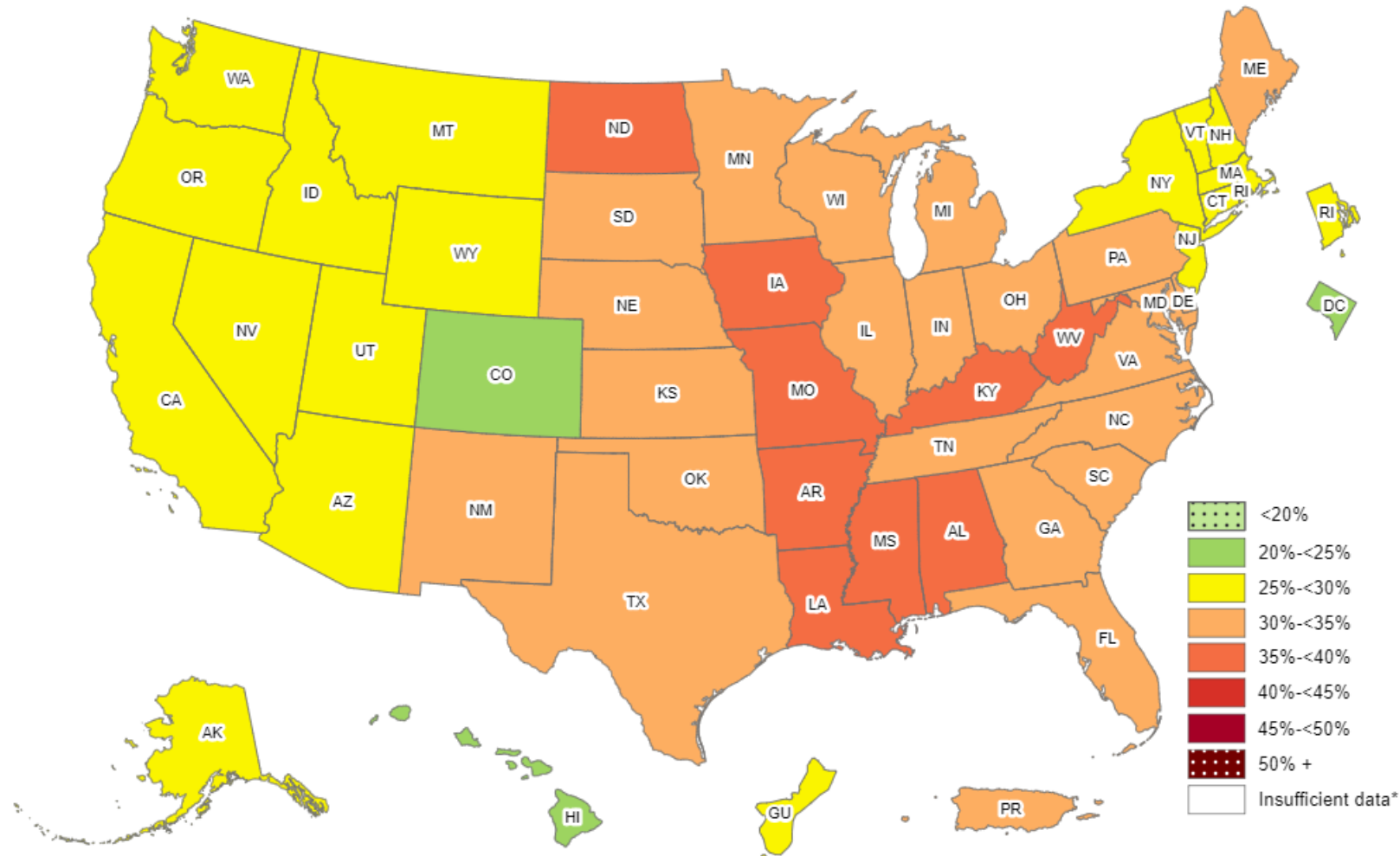


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Prevalence[†] of Self-Reported Obesity Among U.S. Adults by State and Territory, BRFSS, 2018

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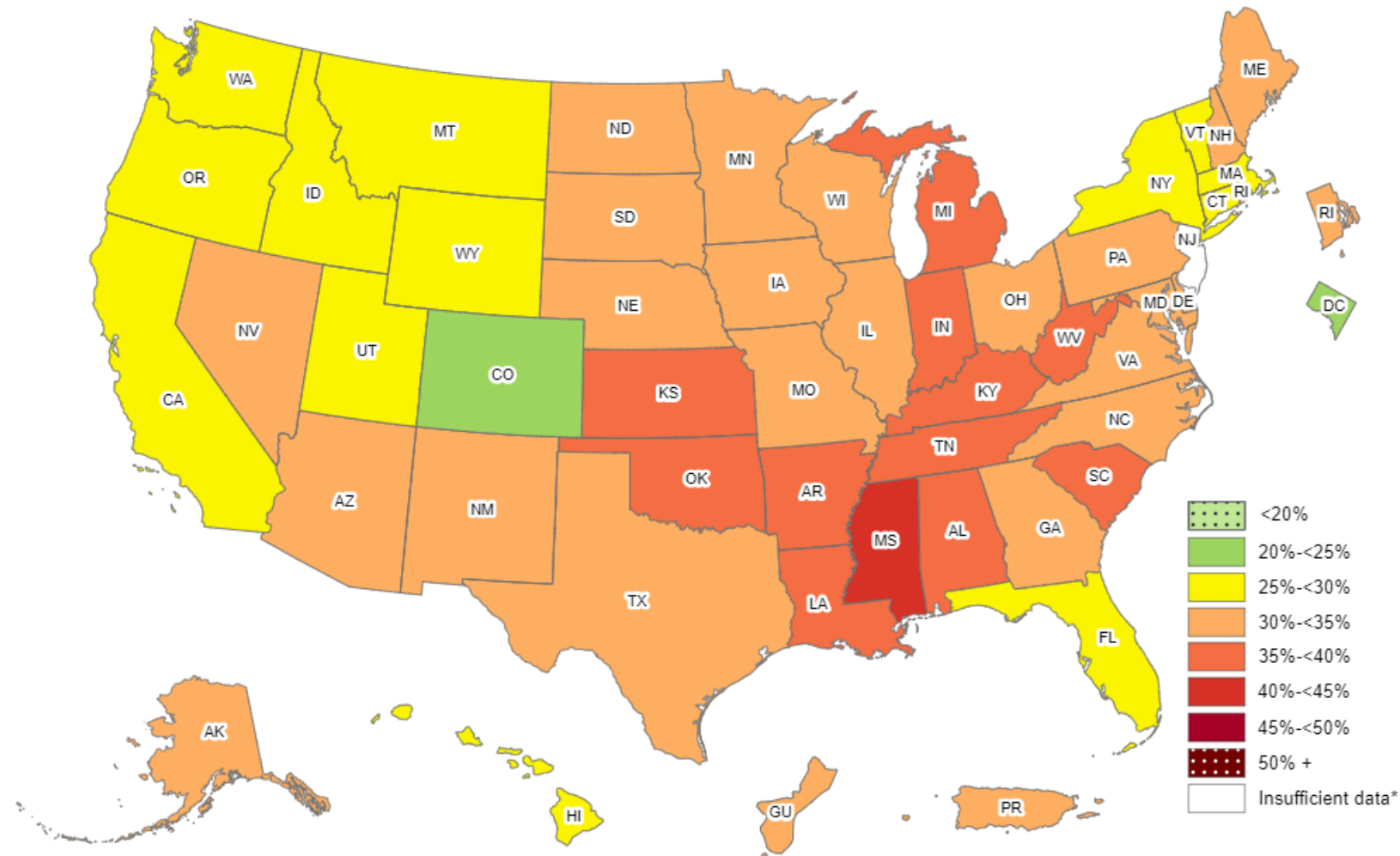


*Sample size <50, the relative standard error (dividing the standard error by the prevalence) $\geq 30\%$, or no data in a specific year.



Prevalence[†] of Self-Reported Obesity Among U.S. Adults by State and Territory, BRFSS, 2019

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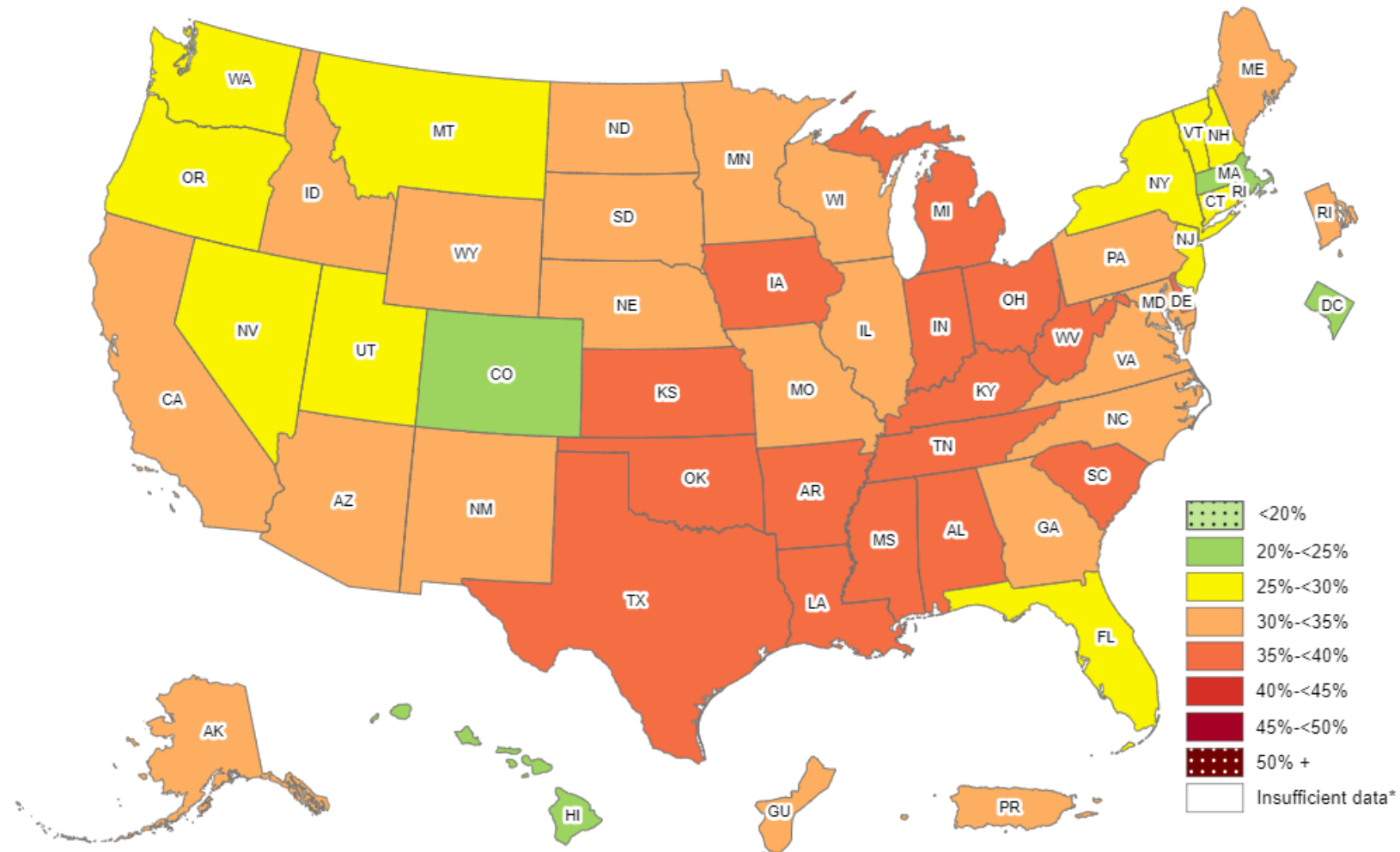


*Sample size <50, the relative standard error (dividing the standard error by the prevalence) ≥30%, or no data in a specific year.



Prevalence[†] of Self-Reported Obesity Among U.S. Adults by State and Territory, BRFSS, 2020

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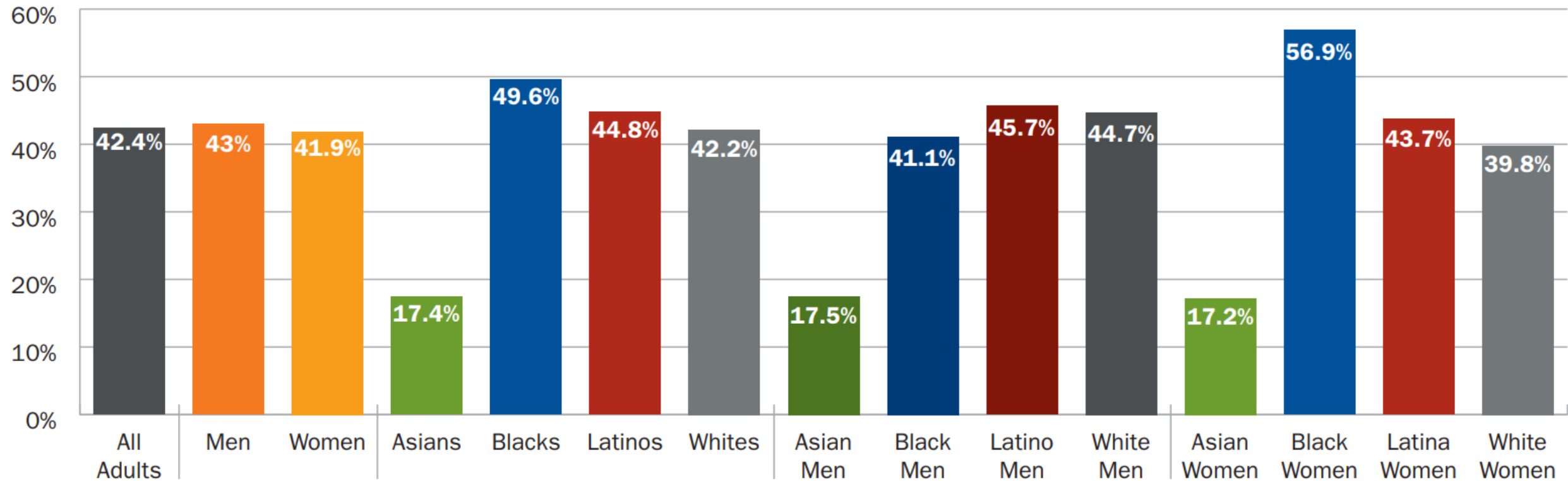
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Data

Percent of U.S. Adults With Obesity by Select Demographics, 2017–2018



SOURCE: NHANES

From the Trust for America's
Health: The State of Obesity Report

Action Steps to Address Obesity



Data

Healthcare Costs

- Medical & Pharmacy
- Obesity Claims

Co-Morbidities

- Type 2 Diabetes
- Coronary Artery Disease
- Osteo Arthritis
- Hypertension
- MSK

Indirect

- Absenteeism
- Presenteeism and Productivity
- Workers Compensation and STD



Benefit Design and Alignment

Benefit Design

- Catalog Your Current Offerings
- Review Engagement Rate

Recommendation

- Ensure Benefit Design Covers Comprehensive Options
- Include Lifestyle Modification, Anti-Obesity Medications, Surgeries

Educate

- Members – communicate available benefits
- Providers – work with TPA and PBM to ensure knowledge of benefits

Action Steps to Address Obesity



Strategic Plan

- Build plan to implement benefits based on input from:
 - Vendor partners
 - Data related to your claims and utilization
 - Current benefits available and engagement
- Develop plan to offer comprehensive range of care options to meet needs of individuals with obesity
 - Lifestyle modification
 - AOMs
 - Surgeries
- Communicate benefits to encourage engagement and reduce stigma