

September 30, 2021 9:30 am – 3:45 pm CT

# PBGH Primary Care Payment Reform Summit

Purchasers Speaking with One Voice:  
Achieving High-Value Care Through Payment Reform

## Meeting Agenda

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### Platinum Sponsors



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**9:30 – 9:45 a.m. CT**

**Introduction and Welcome**

Elizabeth Mitchell, *PBGH*

Linda Brady, *The Boeing Company*

Lisa Woods, *Walmart*

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**9:45 – 10:35 a.m. CT**

**Achieving High-Value Care Through Payment Reform**

**Moving from Fee-for Service to Population-Based Payment for Whole-Person Care**

Linda Brady, *The Boeing Company*

Sue Birch, RN and Judy Zerzan-Thul, M.D.,  
*Washington Health Care Authority*

Don Moulds, Ph.D., *CalPERS*

Lauren Vela, *Walmart*

Rob Paczkowski, *eBay*

Sheila Savageau, *General Motors*

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**10:35 -10:50 a.m. CT**

**Aligned Measurement for High-Value Care**

Crystal Eubanks, *PBGH California Quality Collaborative*

Alice Hm Chen, M.D., MPH, *Covered California*

Julia Logan, M.D., M.Ph., *CalPERS*

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**10:50 a.m. -11:00 a.m. CT Break**

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**11:00 a.m. – 12:00 p.m. CT    Accountable Implementation**

**Urgent Case for Change: Why Patients Need Change and Purchaser Leadership**

Frederick Isasi, J.D., M.P.H., *Families USA*

**PBGH Health Value Index: Measuring Progress to High-Value Care**

Lauren Vela, *Walmart*

**Pathway to Implementation: Contracting and Regional Pilots**

Mark McClellan, M.D., Ph.D.,  
*Duke-Margolis Center for Health Policy at Duke University*

Linda Brady, *The Boeing Company*

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**12:00 – 12:10 p.m. CT    Break**

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**12:10 – 12:40 p.m. CT    Lunch Presentation: Getting to Multi-Payer Alignment**

Liz Fowler Ph.D., J.D., *Deputy Administrator and Director Center for Medicare & Medicaid Innovation*

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**12:40 – 1:00 p.m. CT    Pathway to Quality: The Common Purchasing Agreement**

Linda Brady, *The Boeing Company*

Elizabeth Mitchell, *PBGH*

Aparna Higgins, *Ananya Health*

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**1:00 – 1:10 p.m. CT**

**Break**

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**1:10 – 2:05 p.m. CT**

**Partner Discussion Panel**

Innovative partners have already begun the shift away from fee-for-service payment, recognizing that prospective population-based payment is essential to improving primary care quality and patient outcomes.

In this session, pioneering partners will discuss the changes they have already implemented, what's next and how other health plans can join the movement.

**Moderator:**

Elizabeth Mitchell, *PBGH*

**Panelists:**

Peter Long, Ph.D., *Blue Shield of California*

Patrick Conway, M.D., M.Sc., *Optum*

Melanie Teske, *Blue Cross and Blue Shield of Minnesota*

Rushika Fernandopulle, M.D., MPP, *Iora Health*

Jared Short, *Cambia Health Solutions*

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**2:05 – 2:25 p.m. CT**

**Next Generation Measures: Realizing the Value of Payment Reform**

Dana Gelb Safran, Sc.D., *National Quality Forum*

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**2:25 – 2:35 p.m. CT**

**Break**

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**2:35 – 3:35 p.m. CT**

**Moving Forward: Barriers and Ways to Overcome Them**

**Group Discussion and Q&A**

**Moderator:**

Linda Brady, *The Boeing Company*

**Respondents:**

Lee McGrath, *Premera*

Chris Koller, *Millbank Memorial Fund*

Ed Clarke, M.D., *Banner HealthCare Network*

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**3:35 – 3:45 p.m. CT**

**Summary and Next Steps**

Linda Brady, *The Boeing Company*

Elizabeth Mitchell, *PBGH*

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## Anti-Trust Reminder



All PBGH meetings are to be conducted in full compliance with anti-trust law. The antitrust laws **prohibit competitors from agreeing on prices** to be charged or otherwise taking steps that harm free and fair competition among them.

Even companies that do not compete in the sale of their goods and services may nevertheless compete in their efforts to hire and retain talented employees and they **cannot legally agree with one another on the salaries, wages or benefits they will offer**, the recruiting practices they will utilize or the human resources policies they will put in place.

There should be no communications among PBGH members that could be interpreted, or misinterpreted, as negotiations, coordination or agreement on these issues.