

OPPORTUNITIES

HEALTH PLANS SUPPORTING PEDIATRIC IMMUNIZATIONS

In May 2021 the California Quality Collaborative (CQC) hosted two events focused on [Closing the Gap on Pediatric Immunizations](#), in which presenters and attendee health plans, provider groups, and care teams generated the following ideas and key actions for health plans to support improved completion of pediatric immunizations.

ENGAGE MEMBERS DIRECTLY

- Co-administer (or partner with a community provider) pediatric vaccines with COVID-19 vaccination opportunities, per new guidance
- Host day-long immunization events in partnership with community partners and practices to offer flexibility for families; events are often more impactful than recurring, limited clinic times during school and work days.
 - Plans can provide event communications, such as marketing and outreach; day-of administrative staff to input immunization information or cover the costs of practice staff; member incentives or event materials.
- Collaborate with schools to educate families and administer vaccines on-site during school hours
- Address access barriers to families regarding vaccine appointments (e.g., COVID-19 clinic guidance prohibiting additional visitors including siblings making it challenging for families to join in-person appointments)
- Supplement practice outreach by focusing health plan outreach on members who have not yet been seen by a provider

SUPPORT PRIMARY CARE PRACTICES

- Train practices or offer training resources to input immunization information into the state registry and to retrieve digital care gap data directly from the state registry or the health plan
- Increase financial performance incentives for vaccine related measures in this year's pay for performance program
- Give financial resources to practices to enable creating additional after hours and weekend access to meet parents' scheduling needs

ANALYZE YOUR DATA & MAKE IT ACTIONABLE

- Identify geographic hot-spots to guide prioritization of outreach and events
- Adapt care gap reports to identify patients who have a relationship with the practice and/or are more inclined to be vaccinated (families, including guardians and siblings, who have been seen at the practice or who have previously been vaccinated)
- Identify unmet care needs by family, not individual, in order to target and prioritize outreach to families with multiple children in need of vaccination and parents with non-vaccine related care gaps for preventive and chronic disease care
- Identify disparities (race, ethnicity and language) in child immunizations in your network and allocate resources to 'hot-spot' practices, communities and populations