Purchaser Business Group on Health

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health + productivity at work

Meaningful Employer Information or Data Overload?
Wednesday, June 23, 10:00 am – 1:30 pm PT

Purchasers are inundated with data about their health care spending – from health plans, pharmacy benefit managers, behavioral health organizations, absence management and other suppliers. What are the kernels of information that can inform benefit design decision-making and meaningful measures?

10:00 – 10:05 Welcome - Kelly McDevitt		
10:05-10:40 am	Gerri Burruel, Senior Advisor Purchaser Business Group on Health George Murphy, former SVP, Total Rewards, HR Technology and Operations, Lincoln Financial Group Alice Chen, MD, MPH, Chief Medical Officer, Covered California	**What Purchasers Want to Know** • A Purchaser Playbook for Performance reporting for accountability • Improving data for benefit decisions • Hiding in plain sight – fraud, waste and abuse • Getting to actionable data to support health equity and reduce disparities in health care *Moderator: Emma Hoo*
10:40-11:20 am	Deb Friesen MD, MBA, FACP Physician Advisor, Customer Clinical Solutions Kathryn Elder, Senior Consultant, Customer Analytics & Reporting Kaiser Permanente	**Promoting Health Equity** • Leveraging race/ethnicity data to insights and action • Using data to improve quality • Partnering to improve outreach and engagement *Moderator: Emma Hoo*
11:20 – 11:30 pm BREAK		**Sponsor Slides/Acknowledgement**
11:30-12:15 pm	Jennifer Fino, Director UnitedHealthcare Center for Advanced Analytics Niall Brennan, MPP, President & CEO, Health Care Cost Institute Susan Pantely, FSA, MAAA Principal & Consulting Actuary Milliman	**COVID Impact on Health Care Utilization and Cost** • Overall impact on access • National and state trends • Distinguishing high value care vs churn in telehealth • Avoiding health care waste • Is pent-up demand real? • What purchasers can expect in 2021-2022 *Moderator: Kelly McDevitt*
12:15-12:50 pm	Heidi Greenberger PhD, MPH Vice President, Clinical Research AbleTo	**COVID's Silver Lining: Expanded Behavioral Health through Telehealth** • Expanding access • Measuring outcomes in telebehavioral health • Impact on workplace productivity • Optimizing patient experience *Moderator: Rachel Brodie*
12:50-1:25 pm	Grant Gordon, Co-Founder & CEO Artemis Health Mike McNamara, Data Scientist Artemis Health Patrick Wendel, Product Analytics Manager, Portico Benefit Services	**The Future of Health Care Analytics for Employers** • Using data to support decision-making • Taking action to improve your data • Leveraging non-traditional sources of data *Moderator: Joe Aller*
1:25-1:30 pm Wrap-Up		**Kelly McDevitt**
General Discussion and Q&A		

This program has been jointly developed by the Purchaser Business Group on Health and Integrated Benefits Institute, with thanks to Program Sponsors

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