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## Meaningful Employer Information or Data Overload?

Tuesday, June 23, 10:00 am – 2:00 pm PT

Purchasers are inundated with data about their health care spending – from health plans, pharmacy benefit managers, behavioral health organizations, absence management and other suppliers. What are the kernels of information that can inform benefit design decision-making and meaningful measures

10:00 – 10:05 Welcome - Kelly McDevitt		
10:05-10:45 am	Employer panel	<b>What Purchasers Want to Know</b> <ul style="list-style-type: none"> <li>• Meaningful data</li> <li>• Data integration</li> <li>• Next generation analytics – getting to actionable data</li> <li>• Performance reporting for accountability</li> </ul> <i>Moderator: Elizabeth Mitchell</i>
10:45-11:30 pm	Data vendors Health plan BH Digital Vendor	<b>COVID Impact: Real Value Impact or Deferred Care</b> <ul style="list-style-type: none"> <li>• Case study – 2020 claims experience</li> <li>• Telehealth – Distinguishing high value care vs churn</li> <li>• Behavioral health care – connecting the dots</li> </ul> <i>Moderator: Emma Hoo</i>
11:30 – 11:40 pm BREAK Sponsor Slides/Acknowledgement		
11:40-12:15 pm	Analytic, population health or Biomedical	<b>Artificial Intelligence: Real World Applications</b> <ul style="list-style-type: none"> <li>• Taking predictive modeling and pattern recognition to new levels</li> <li>• Provider group – high risk patient identification and engagement</li> <li>• Case study – revolutionizing cancer care through biomarker testing and companion diagnostics</li> </ul> <i>Moderator: Kelly McDevitt</i>
12:15-12:50 pm	App-based programs Digital Health	<b>Next Generation Measures for Performance Accountability</b> <ul style="list-style-type: none"> <li>• Leveraging All Payer Claims Databases</li> <li>• Capturing patient reported outcomes (apps, EMRs)</li> </ul> <i>Moderator: Rachel Brodie</i>
12:50-1:20 pm	Plans, consumer engagement specialists; Provider organization	<b>Promoting Health Equity</b> <ul style="list-style-type: none"> <li>• Use of race ethnicity data re reduce disparities in care</li> <li>• Health plan analytics</li> <li>• Provider group level – outreach and engagement</li> </ul>
1:20-1:30 pm Wrap-Up Kelly McDevitt		
1:30-2:00 pm Vendor Demonstrations in Breakout Rooms		
General Discussion and Q&A		

This program has been jointly developed by the Purchaser Business Group on Health and Integrated Benefits Institute, with thanks to Program