

The Cancer Moonshot:

Is It Real?

What Do Employers, Payers and
Providers Need to Know?

January 18, 2018



Our Collective Goal

- Help employees and families get high quality care when they need it
- Promote high value care in the ever expanding universe of cancer diagnostics and treatment
- Help purchasers and our collaborators have better information to inform their strategies for managing cancer care
- Support a better patient experience

Save the Date

Oncology Symposium II

Care Redesign and the Patient Experience

May 8, 2018

Today's Agenda

- Current trends in oncology care and the Cancer Moonshot
- Precision/personalized medicine
- New technologies for tumor analysis and leveraging Big Data
- Provider solutions – how City of Hope manages the growing complexity of cancer care
- Health plan management, innovation and provider engagement – and implications for benefit design

Today's Agenda, cont.

- Role of medical policy and technology assessment
- Early employer experience
 - Use of second opinion services
 - Provision of opt-in genetic testing services
 - Exome sequencing for familial cancer risk

PBGH's Role

- Information dissemination
 - Summarize lessons in a Purchaser Toolkit to be disseminated through the Purchaser Value Network (www.pvnetwork.org)
- Add Oncology to Employers Centers of Excellence Network (ECEN) in 2018 (<http://www.pbgh.org/ecen>)
- Advance use of patient-reported outcomes measures
 - Improve quality measurement strategies
 - Support payment reform and outcomes-based contracting

