

**Practice Name**

**20XX Annual Report**

**Prepared by :**

**INTRODUCTION**

The \_\_\_\_\_ (CNM) practice began providing prenatal care and delivery services to women in the \_\_\_\_\_ Area in XXX. In the past \_\_\_-years the practice has delivered XXX babies and has enrolled over XXX women into care. The following document provides a program overview including volume, clinical outcome statistics, key successes and 20XX goals.

**PROGRAM OVERVIEW**

Provide a narrative about the practice evolution and current state. Include information about key community partners, referral sources, marketing efforts and any other highlights you wish to add.

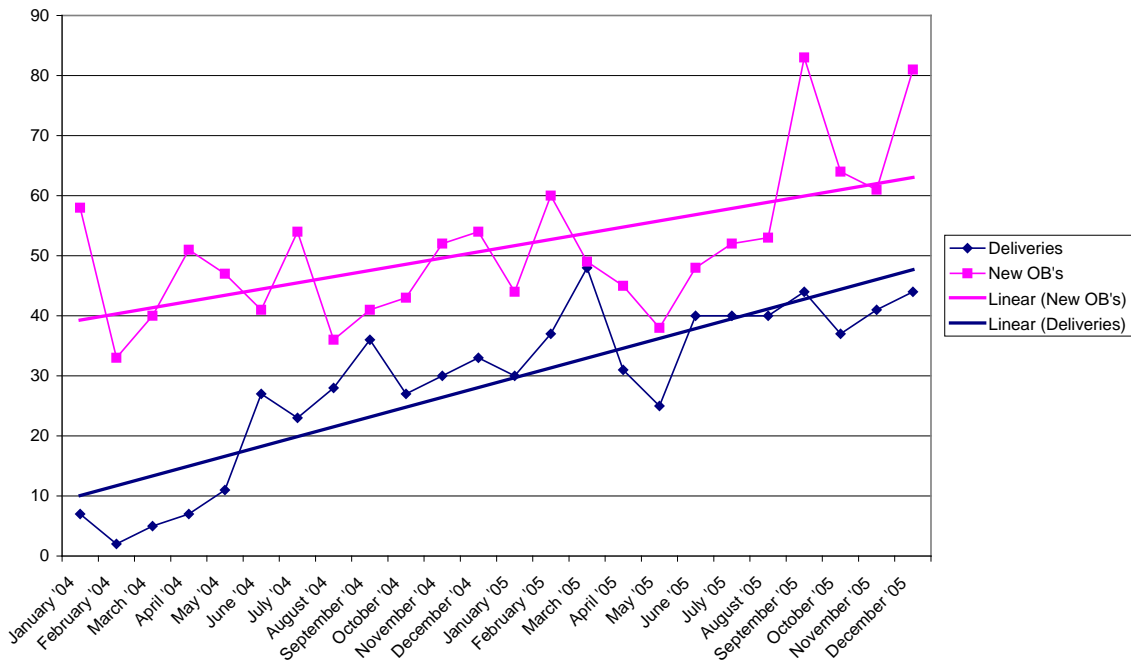
**PHYSICIAN CONSULTATION**

Describe the physician relationships you have and highlight specific successes.

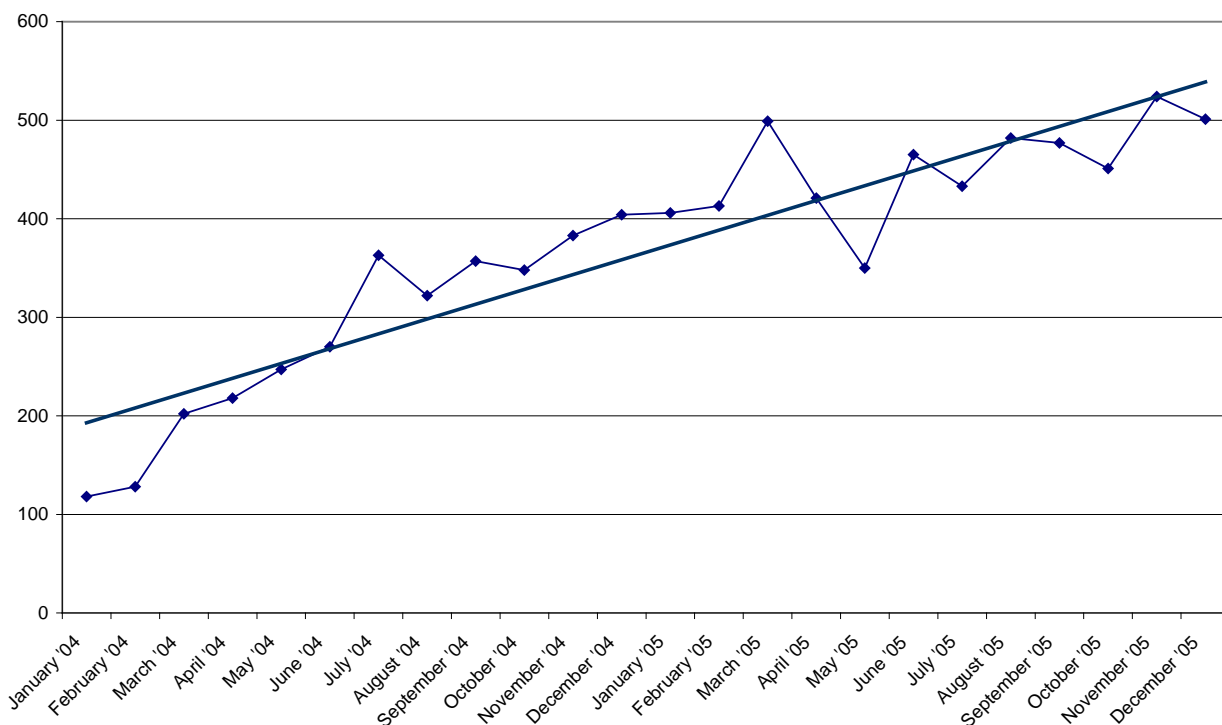
**PATIENT VOLUME**

Using the Midwifery Practice Statistics spreadsheet, make graphs for items such as number of new patients, deliveries and outpatient visits. The following graphs illustrate an upward trend in the number of new patients, deliveries and outpatient visits:

**Exempla Certified Nurse-Midwives New OB & Delivery Volume 2004-2005**



### Exempla Certified Nurse-Midwives Outpatient Visit Volume 2004-2005



#### **CNM STAFFING**

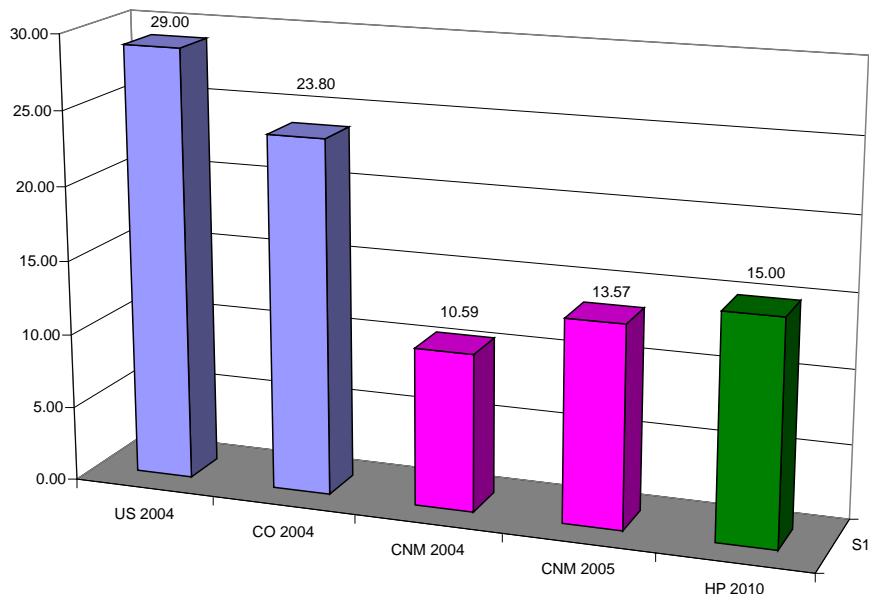
Start with some background about initial CNMs and include names and FTEs. Add each new CNM and timeline with a supporting rationale for the increase in FTE. If you are planning to request additional FTEs, state that objective with your rationale.

Support staff for the CNM outpatient visits ....

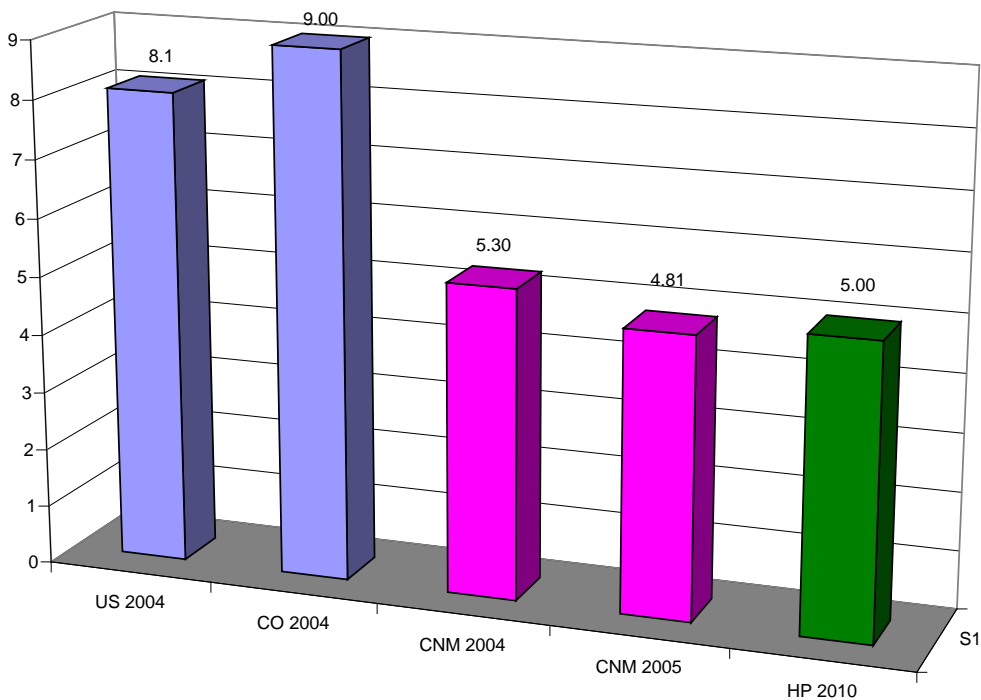
#### **CLINICAL OUTCOME STATISTICS**

Practice clinical outcomes are monitored through the Medical Staff Office (or whoever does the tracking) in a manner identical to physician outcomes. In addition, three key obstetrical outcome indicators are tracked internally. These key clinical outcomes, which are also monitored on the state and national levels, are Cesarean Section, Low Birthweight and Preterm Birth. The following graphs illustrate outcomes for the CNM practice and compare them with national and state data. In addition, the Healthy People 2020 goal for each outcome is highlighted. These graphs support the fact that the CNM practice outcomes are better than national and state averages, and have met the Healthy People 2020 goals.

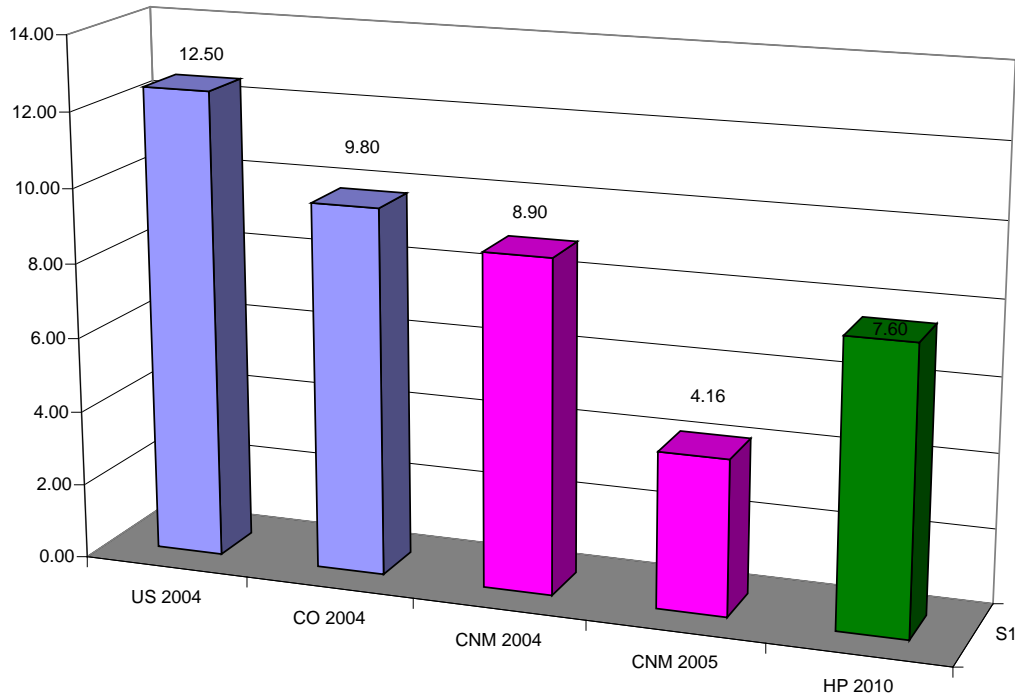
**Cesarean Section Rate: US (2004), Colorado (2004),  
Exempla Certified Nurse-Midwives (2004 & 2005) and Healthy People 2010 Goal**



**Low Birthweight Rate: US (2004), Colorado (2004),  
Exempla Certified Nurse-Midwives (2004 & 2005) and Healthy People 2010 Goal**



**Preterm Birth Rate: US (2004), Colorado (2004),  
Exempla Certified Nurse-Midwives (2004 & 2005) and Healthy People 2010 Goal**



**KEY SUCCESSES**

Beyond growth exceeding projections and excellent clinical outcomes the CNM practice has experienced a number of successes in the first two years. Highlights include:

**Development of a Centering Pregnancy™ Program:** If you have added Centering Pregnancy, acknowledge who participated in the planning, if you received grant funds and offer a few specifics such as start date, number of group and attendance... If you have obtained any patient comments you can integrate those into the report.

**Practice expansion into XXX new location:** If you have expanded into a new market, provide the background, acknowledge key players and any other specifics you have.

**Implementation of the Doula Pilot Project:** Again, just another potential example. If you have implemented something new or are in the middle of researching a new initiative, such as adding Doulas or performing waterbirth tell the story here.

**Development of a referral partnership with \_\_\_\_\_:** Since you are building new partnerships monthly, I'm sure you will have something to add here. Highlight the name of the agency and key contact. Explain the benefit of the new partnership. You can share this annual report with each community partner and they love seeing themselves featured.

**20XX PRACTICE GOALS**

The CNM practice anticipates continued growth in New OB patient enrollment and delivery volume, both through the \_\_\_\_\_ office and outreach efforts in \_\_\_\_\_. It is anticipated that by the end of 20XX the practice will enroll XXX New OB patients per month and deliver XXX babies per month.

**Continuation of the Doula Pilot Project:** Whatever your special project or research is, define the goals for the coming year

**New Community Partnerships for the Coming Year:** Highlight any anticipated community partners and the results you expect from the partnership.

**Spanish Centering Pregnancy™ Care:** Again, just another area to feature a new project.

**New Health Plan Contract:** Depending on your organization, there may be new health plans that you will be contracting with. Only share this information with permission from the plan and your senior leadership or business development or contracting expert.

**Dedicated Certified Nurse-Midwives outpatient clinic:** Some practices start by sharing space with another entity, then are faced with limited capacity and the need for additional space. I do hope this is something your midwifery practice will experience. Provide the background here and explain some key items such as new location, anticipated growth capacity, capitol for funding the new office and any other highlights.

**Summary and Acknowledgements:** This is a great place to summarize the success of the practice and acknowledge key partners and supporters.