



**David Lansky, Ph.D.**  
President & Chief Executive Officer  
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David Lansky, PhD, is the President and Chief Executive Officer of the Pacific Business Group on Health (PBGH) and directs its efforts to improve the affordability and availability of high quality health care. Since 2008, David Lansky has led the coalition of 50 large employers and health care purchasers representing over three million Californians, including CalPERS, Wells Fargo, Intel, Safeway, Chevron, and the University of California. PBGH also collaborates with diverse stakeholders on national health care policy issues through the Consumer-Purchaser Disclosure Project.

A nationally-recognized expert in accountability, quality measurement and health IT, Lansky has served as a board member or advisor to numerous health care programs, including the National Quality Forum, National Priorities Partnership, the Joint Commission, the National Patient Safety Foundation, the Leapfrog Group, the Medicare Beneficiary Education Advisory Panel, and the American Health Information Community (AHIC). He is now the purchaser representative on the federal HIT Policy Committee, serves on its Meaningful Use Workgroup and chairs its Quality Measures and Information Exchange Workgroups. He is also co-chair of Cal eConnect, California's state designated entity for governance of health information exchange.

Previously, he served as Senior Director of the Health Program at the Markle Foundation (NY) from 2004 to 2008. His work there focused on accelerating the adoption of interoperable health information technology throughout U.S. health care, with a particular emphasis on ensuring that patients and consumers have access to and control over their information and can participate fully in the redesign of the health care system.

From 1995 to 2004, Lansky was the founding President of the Foundation for Accountability (FACCT), a public-private venture developing quality measures and web-based tools to help

consumers and purchasers assess the value of health care services and providers. Before establishing FACCT, Lansky was a senior policy analyst for the Jackson Hole Group during the national health care reform debate of 1993-94. He led the Center for Outcomes Research and Education at Oregon-based Providence Health System from 1988 to 1993.

He is the author of over 30 peer-reviewed papers on outcomes research and quality measurement and holds a PhD degree from the University of California, Berkeley.