



Pacific Business Group on Health Announces Elizabeth Mitchell as new President and CEO

SAN FRANCISCO, CALIF., March 28, 2019 – The Pacific Business Group on Health (PBGH) is pleased to announce Elizabeth Mitchell as its new President & CEO. Mitchell is a transformational healthcare leader whose career has focused on improving health outcomes and affordability. Mitchell brings to PBGH an exceptional track record of working with healthcare purchasers, providers, policymakers and payers to improve healthcare access, quality, and cost.

“Elizabeth is a national healthcare innovator and collaborator who will lead PBGH in its next era of activating private and public purchasers – in partnership with consumers, providers and payers - to create a healthcare system which delivers exceptional health outcomes and affordability. We are thrilled to have her join PBGH,” said Lisa Woods, PBGH Board Chair.

Mitchell most recently served as Senior Vice President for Healthcare and Community Health Transformation at Blue Shield of California, during which time she designed Blue Shield’s strategy for transforming practice, payment and community health in select California regions. She previously served as the President and CEO of the Network for Regional Healthcare Improvement (NRHI), a network of regional quality improvement and measurement organizations - growing the organization’s impact and membership. Elizabeth also served as CEO of Maine’s business coalition on health (the Maine Health Management Coalition), worked within an integrated delivery system (MaineHealth), and was elected to the Maine State Legislature, serving as a State Representative.

Mitchell is a national healthcare leader and influencer who has served as Vice Chairperson of the U.S. Department of Health & Human Services [Physician-Focused Payment Model Technical Advisory Committee](#), Board and Executive Committee Member of the [National Quality Forum](#) (NQF), Member of the National Academy of Medicine’s “Vital Signs” Study Committee on core metrics, and a Guiding Committee Member for the [Health Care Payment Learning & Action Network](#).

“I’m truly honored to join such a highly respected organization whose membership and staff can drive healthcare transformation,” said Mitchell. “The status quo in healthcare is not an option and collectively we can act to ensure better care for people at lower cost. The time is right for action at the national and regional level, and I look forward to building on PBGH’s tremendous track record for even greater impact.”

Mitchell joins PBGH in April 2019 and succeeds David Lansky PhD, who retired from the PBGH President & CEO role in early 2019.

ABOUT PBGH

Pacific Business Group on Health is an action-oriented 501c(3) non-profit organization focused on improving health outcomes, experience and affordability for consumers and purchasers across the United States. Since 1989, PBGH has distinguished itself as a national innovator driven by some of the

largest and most influential public and private purchasers of healthcare in the country, including Boeing, CalPERS, Comcast, Intel, and Walmart. PBGH leverages purchaser action in partnership with providers, payers and policymakers to identify, test, and scale innovative models for improving health outcomes and affordability. For more information, visit <http://www.pbgh.org/special-announcement>

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