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## **The Consumer-Purchaser Alliance Receives Inaugural “Living the Vision” Award from the Leapfrog Group**

WASHINGTON (December 1, 2015) –[The Leapfrog Group](http://The Leapfrog Group), a national nonprofit focused on driving improvement in the quality and safety of American health care, named the [Consumer Purchaser Alliance](http://Consumer Purchaser Alliance) as one of three organizations to receive its inaugural “Living the Vision” awards at its 15th Anniversary Gala on December 1, 2015.

“The Consumer-Purchaser Alliance is proud to receive this honor for the work we do on behalf of, and alongside our partners,” said Bill Kramer, co-chair of the Consumer-Purchaser Alliance and Executive Director for National Health Policy for the [Pacific Business Group on Health](http://Pacific Business Group on Health). “We have the great fortune of working with an exceptional group of people dedicated to creating a level of transparency that will enable consumers, purchasers and providers to make informed decisions about the health care they use, provide, and deliver.”

Leapfrog honored the Consumer-Purchaser Alliance for its commitment to Transparency - fighting for better public reporting and strong representation of purchaser and consumer interests in performance measurement and its uses to drive improved value in health care.

“For 15 years, Leapfrog has been at the center of the health care transparency movement, urging hospitals to be transparent about their performance and empowering purchasers to use this information to drive high-value care in their communities,” said Leah Binder, president and CEO of The Leapfrog Group. “At this critical moment in our history, we will highlight organizations that embody the principles on which Leapfrog was founded: transparency, excellence and value.”

“This award means a tremendous amount to all of us at the Consumer-Purchaser Alliance, especially because it comes from The Leapfrog Group, which has been transforming our health care system in critically important ways for 15 years,” said Debra L. Ness, co-chair of the Consumer-Purchase Alliance and President of the National Partnership for Women & Families. “We share the conviction that more and better information leads to better decisions and better health, and will continue promoting transparency until our health care system delivers the high-quality, coordinated, high-value care we all need and deserve.”

The “Living the Vision” award recipients were selected by The Leapfrog Group Board of Directors for achieving significant milestones in the campaign to improve health care in this country. The other honorees include: Kaiser Permanente and the Maine State Employee Health Commission.

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***About the Consumer-Purchaser Alliance***

The Consumer-Purchaser Alliance is a collaboration of leading consumer, employer and labor groups working together to promote the use of performance measurement in health care to inform consumer choice, value-based purchasing, and payment. Funded by the Robert Wood Johnson Foundation, along with support from participating organizations, we envision a future in which we have meaningful and useful measures of performance. <http://consumerpurchaser.org>

***About The Leapfrog Group***

Founded in 2000 by large employers and other purchasers, [The Leapfrog Group](#) is a national nonprofit organization driving a movement for giant leaps forward in the quality and safety of American health care. The [Leapfrog Hospital Survey](#) collects and reports hospital performance, empowering purchasers and giving consumers the lifesaving information they need to make informed decisions. Leapfrog's [Hospital Safety Score](#) assigns letter grades to hospitals based on their record of patient safety.

***About Pacific Business Group Health***

PBGH is a non-profit business coalition focused on improving the quality and affordability of health care. The group represents 60 large health care purchaser members with more than 10 million employees, retirees and dependents in California. [www.pbgh.org](http://www.pbgh.org) Follow us on twitter at [https://twitter.com/PBGH\\_updates](https://twitter.com/PBGH_updates)

***About the National Partnership for Women & Families***

The National Partnership for Women & Families is a nonprofit, nonpartisan advocacy group dedicated to promoting fairness in the workplace, access to quality health care and policies that help women and men meet the dual demands of work and family. More information is available at [www.NationalPartnership.org](http://www.NationalPartnership.org).